**PLEASE NOTE**:  It is VERY IMPORTANT, that after you have saved your completed questionnaire that you save it as a "PDF" file before emailing it to us for review. We will ONLY review questionnaire forms not completed on our website in PDF file format to help protect our website from spam, viruses and other potentially harmful forms of cyber-attack. Please email this form to info@local-internet-marketing.ws   Thank you.

Sincerely,

The LIM Staff

**Name**

**Company Name**

**Business Address**

**Website**

**Telephone**

**Email Address**

**1. What will be the primary purpose of your mobile app?**

**2. What goals do you have for users to accomplish in your mobile app?**

**3. Do you have an existing app and are looking for a team to update the current version?**

**4. Do you have wireframes or app designs ready for the application?**

**5. Please choose from the choices below what business purposes your app will be sued for.**

B2C (Business To Consumer) ( )

B2B (Business To Business) ( )

Internal Staff Use ( )

**6. Do you have any reference app(s) which works similar to your requirement? Please list the ones you found closest. [This can be even your competitor apps].**

**7. Please list some of your competitors.**

**8. Would you provide us with detailed functional specifications for us to estimate the project?**

**9. What are the features or functionalities you’re looking to integrate into your mobile app? Please explain as detailed as possible.**

**10. Do you have an internal development team (Graphic Designers/ Developers) to collaborate on this project?**

We specialize in creating web hybrid apps that will work on all mobile devices. This type of app requires your customer or staff member to download a file from your website in order to install it on their phone. These types of apps DO NOT need to be submitted to **“Google Play or The Apple Store”** to ensure your app adheres to their guidelines and policies.

**11. Is the proposed application expected to integrate with one or more of your existing applications such as a website or another app? If yes, please provide a technical brief of these existing applications.**

**12. Would you like us to design & develop a companion website for the app?**

**13. Would you like to have a CMS for the app? (CMS aks “Content Management System” allows you add content and make day-to-day updates on your mobile app) [This is important as we’ll have to leave a framework considering the future additions while coding the app]**

**14. Who are your target customers? What is their geography, gender & age group?**

**15. Does your app need to be “multilingual”?   And if so, what languages do you need for translations?**

**16. Is there a target launch date for this product?**

**17. Is there any content restriction outside of the US?**

**18. Are there any domain or region specific standards /regulations to comply with? (For example, related to security, documentation, design, etc.)**

**19. Will the solution require in-app purchase, payment gateway integration, multi-currency support, etc?**

**20. Does the app require mobile analytics integration for app usage tracking?**

**21. Does the app require mobile app advertising management tools integration?**

**22. Is the app expected to work in both Portrait and Landscape orientation?**

**23. Would you like to have the app listed as free or paid?**

**24. If your app requires a fee for purchase and you are not submitting your app to Google or Apple how will your customer pay for the app? And would you like for us to develop this option with your existing payment gateway?**

**25. Can the app be used offline (without internet connection)?**

**26. Would you need push notifications for your application?**

**27. Would you like to integrate or use any third party API services for your application? ( For Eg: Facebook, Instagram, Youtube Twitter, etc.)**

**28. Would you give an (approximate) idea of how many users are expected to access the app, create accounts, etc.**

**29. Would you give an (approximate) idea of the size of the files, number of files stored on the app at a given point of time (if applicable, that is, if the app deals with document, image, video/audio less).**