**PLEASE NOTE**:  It is VERY IMPORTANT, that after you have saved your completed questionnaire that you save it as a "PDF" file before emailing it to us for review. We will ONLY review questionnaire forms not completed on our website in PDF file format to help protect our website from spam, viruses and other potentially harmful forms of cyber-attack. Please email this form to [info@local-internet-marketing.ws](mailto:info@local-internet-marketing.ws) Thank you.

Sincerely,

The LIM Staff

**Name**

**Company Name**

**Business Address**

**Website**

**Telephone**

**Email Address**

**1. How did you hear about us?**

**2. What are your products and services and how long have you been in business?**

**3. What are your main credentials to offer products and services in your sector?**

**4. Who are your main competitors? Please list out their URL's if possible. Example -** [**www.mymaincompetitor.com**](http://www.mymaincompetitor.com)

**5. Why have you initiated this web project? What return are you hoping to achieve through the site?**

**6. In order of importance (most important first) what are the business objectives for your site (eg, improving sales rate, increase customer satisfaction, reduce time searching)**

**7. In order what are the primary Call To Actions of your website?**

**8. How will users interact with the site?**

**9. Who will the site be aimed at?**

**10. Please list any 3 websites that you personally like.**

**11. Please list up to 3 words that you would like to describe your website.**

**12. Do you have brand standards?**

Yes ( )

No ( )